



ALLEGiant ANNOUNCES NONSTOP, LOW-COST TRAVEL BETWEEN FRESNO AND HAWAII WITH \$174* INTRODUCTORY ONE-WAY FARES

FOR DOWNLOADABLE BROADCAST QUALITY VIDEO VISIT: <http://db.tt/8lYQXOaT>

- Allegiant president, Andrew Levy making announcement
- Allegiant broll footage
- Hawaii stock broll footage

FRESNO, Calif. (April 10, 2012) — **Allegiant** ([NASDAQ: ALGT](#)) announces new, nonstop jet service between Fresno, Calif., and Honolulu International Airport (HNL) beginning June 30. To celebrate, the carrier will offer introductory fares to Hawaii for as low as \$174* one-way, including taxes and fees. Flights and vacation packages are available for booking through Nov. 13, 2012.

"We are pleased to add Hawaii as another affordable, convenient destination option for Fresno residents," said Andrew C. Levy, Allegiant Travel Company President. "Our vacation packages and nonstop service to Las Vegas have been very popular with area residents. We are confident the community will appreciate the convenience of flying nonstop to Hawaii and the value of bundling their air, hotel and car rental reservation together."

Fresno Aviation Director Russell Widmar commented, "We're excited that Allegiant chose Fresno out of so many other cities to provide new service to an exciting vacation destination for our region."

The new flights will operate one time weekly between Fresno Yosemite International Airport (FAT) and Honolulu International Airport (HNL). Flight days and times can be found at allegiant.com.

Hawaii is like no place else. With perfect weather year-round, six unique islands, and some of the most breathtaking views in the world, Hawaii is a vacationer's dream. Allegiant partners with many of the area's most exciting hotel properties, provides low-cost car rental service through its partnership with Alamo Rent a Car, and offers great deals on activities. Fresno travelers can now book their entire Hawaiian vacation for less by visiting allegiant.com.

Allegiant's \$174* one-way fares are limited, not available on all flights and must be purchased by April 30, 2012, for travel by Nov. 13, 2012.

Reservations can be made on the company's website at allegiant.com or by calling the company's travel experts at 702-505-8888.

About the \$174* one-way fares:

Seats are limited. Fares are one-way and not available on all flights. Must be purchased by April 30, 2012, for travel by Nov. 13, 2012. Prices include PFC, segment tax and Sept. 11th security fee of up to \$10.80 per segment. A segment is one take-off and one landing. A convenience fee of \$10 per segment, per passenger is included in the introductory one-way fare. A fee of \$14.99 per segment, will apply when purchased through Allegiant call centers. Purchases made at any Allegiant Airport Ticket Office will not incur a convenience or call center fee. For ticket counter hours of operation, please visit allegiant.com. Baggage fees of up to \$35 per bag, per segment will apply to one carry-on and the first two (2) checked bags. For baggage fees, please visit allegiant.com. Additional higher fees will apply for three or more checked bags. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

Allegiant, travel is our deal.

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. Through its subsidiary, Allegiant Air, the company operates a low-cost, high-efficiency, all-jet passenger airline, and offers other travel-related products such as hotel rooms, rental cars, and attraction tickets through



its website, allegiant.com. The company ranked ninth this year in Forbes' Best Small Companies. Allegiant was also recently named one of FORTUNE magazine's "100 Fastest-Growing Companies" for the second consecutive year--in 2011 and 2010, Allegiant ranked 64th and 25th, respectively. In 2010, Allegiant was ranked number one for low-cost carriers in Aviation Week's Top Performing Airline study.

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